



Summer Course in China

Entrepreneurship and Product Innovation

Place: Liaoning Normal University, Dalian, China

Dates: 6th - 31st July 2015

<http://www.creative-science.org/activities/schools/dalian15/>

The Creative Science Foundation (CSf) offers summer and winter schools for students, designed to enhance their creative talents. At the core of the school's programme is creativity, a skill that is essential to success in education, business or life in general. CSf schools provide an opportunity to learn and practice creative thinking skills using a cutting-edge technique, Science-Fiction Prototyping (or SFP, for short) that was pioneered by Intel, the world's most innovative and successful high-tech business.

In more detail the course has the following structure:

BLOCK A – Entrepreneurship (weeks 1 & 2)

BLOCK B – Maker Workshop (week 3 & 4)

Week 1 & 2, will introduce students to entrepreneurship, opportunity identification, idea-generation, feasibility-analysis, financing and business planning. It also includes an insight into the Chinese business environment and will include external entrepreneur speaker sessions from successful Chinese entrepreneurs. Week 3 introduces Intel's Science-Fiction Prototyping product innovation methodology. Week 4 guides the participants through the process of making a smart-phone application (App) which they may take away from the class.

Fees

You can chose to attend for the whole 4 weeks (2 blocks), or just 2 weeks (1 block). The cost is \$1,799 (approx £1,190 GBP or 28,000 MXN Pesos) per block (2 weeks) or \$2,999 (approx £1,980 GBP or 46,690 MXN Pesos) for 2 blocks (4 weeks); the latter includes a \$600 discount for taking both blocks. Note, the costs are given in US dollars. These charges are inclusive of all activities in China (including course fees, social outings, accommodation, food and transfer from/to Dalian airport) but excludes the cost of your travel to/from Dalian. We trust you will find these costs to be exceptional value for a 2-4 week educational holiday in China.

For more information on this course (including pictures of the venue and sights) visit:

<http://www.creative-science.org/activities/schools/dalian15/>

or us contact via email at: dalian2015@creative-science.eu

Creative Science Foundation

The Creative Science Foundation's mission is to support and promote the application of creative efforts to explore scientific, technological, businesses and societal innovations. The core methodology is the use of science fiction stories, grounded in the present, to serve as 'prototypes' that explore how innovations might effect future technology, business and society. It does this by offering a wide range of educational activities including workshops, conferences, publications, training courses and schools. The Creative -Science website offers many resources (eg online articles, books, videos and papers) for those wishing to learn more about the foundation or its activities, see www.creative-science.org.



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