

# Future City Innovation Workshop Jan 2015

## WORKSHOP FEEDBACK FORM

*We would appreciate receiving your feedback so we can improve the workshop and gain an insight into how useful you think the science-Fiction Prototyping methodology is. Thus, if you can answer the following questions we would be very grateful.*

1. What was your overall rating of this workshop (circle the appropriate response):

**Very Interesting, interesting, OK, dull, very dull**

2. On a scale of 5 please rate the following aspects of the workshop (circle appropriate numbers, where 5 is the highest ranking and 1 is the lowest):

- a. Session 1 (Workshop overview and vision – Gary Graham)
- b. Session 2 (Keynote by Gary Dymski): **1 2 3 4 5**
- c. Session 3 (Building future city impact with doctoral students - Elisa Coati and Patrick Hennelly): **1 2 3 4 5**
- d. Session 5 (Agency role of entrepreneurs in future city design - Ping Zheng): **1 2 3 4 5**
- e. Session 6 (Introduction to SF-Prototyping (Vic Callaghan & Hsuan-Yi Wu): **1 2 3 4 5**
- f. Session 7 (The 21st Century Robot Project (Brian David Johnson): **1 2 3 4 5**
- g. Session 8a (Imagination Workshop – SFP idea generation): **1 2 3 4 5**
- h. Session 8b (SFP idea transformation to a business concept): **1 2 3 4 5**
- i. How useful is the Science Fiction Prototyping methodology for idea generation and foresight innovation: **1 2 3 4 5**

3. To what extent has this workshop encouraged you to become an entrepreneur?

**Very much, a little, not at all, don't know**

4. Has this workshop helped to improve your creativity skills and imagination?

**Very much, a little, not at all, don't know**

5. To what extent has this workshop enhanced your understanding of foresight innovation?

**Very much, a little, not at all, don't know**

6. To what extent will this workshop contribute to your action (eg business plan, research proposal, community action) ?

**Very much, a little, not at all, don't know**

7. In what way has this workshop changed your attitude and inspired a new view for product innovation? (5 is the highest ranking and 1 is the lowest)

- a. SFP provides a new source of idea generation: **1 2 3 4 5**

- b. The SFP transformation exercise is useful for enabling the SFP ideas to be practically realised: **1 2 3 4 5**
- c. A business plan is a useful outcome of an SFP: **1 2 3 4 5**
- d. Foresight is important to product innovation: **1 2 3 4 5**
- e. Understanding technological change is important for product innovation: **1 2 3 4 5**

8. Does this workshop contribute to practical creative skills?

**Very much, a little, not at all, don't know**

9. Does this workshop contribute to a theoretical understanding of SFP methodology and its application?

**Very much, a little, not at all, don't know**

10. Does this workshop contribute employability?

**Very much, a little, not at all, don't know**

11. What aspects of the course did you like best, and why?

12. What aspects of the course did you dislike most, and why?

13. Please list up to three suggestions that we may improve this workshop.